



southern CERAMIC group

BK2019 – Guidelines for Exhibitors

This guide is for the assistance of members who have registered for the Exhibition. Many exhibitors will be 'old hands' at this game but at least it may serve as an aide-memoire. If you can assist less experienced Members by adding to the tips here, please let me know of anything else you think could be included or amended.

- 1. Start now:** We would like the work you exhibit to be fresh to the show. In other words, it's not about dusting off the stuff that didn't sell last time or that customers may have seen at other nearby venues. Let's try and build up a reputation for new and vibrant work. By starting now, you have a chance to plan, to experiment, to try something new, and to develop a theme into a group of cohesive exhibits.
- 2. 'Cohesive' Grouping and One-off pieces:** In the main we are expecting that exhibitors will submit a body of work which will not look out of place when exhibited alongside each other. 'Cohesion' may come in different ways: from related forms, surface decoration, etc. If you are submitting 10 pieces, then you may wish to have two cohesive groups for display if you make different types of work. We recognise (and indeed hope) that some submitted work will be of exceptional quality and stand out in its own right, to be exhibited as a single piece outside of a cohesive group.
- 3. Quality of work:** All unsuitable work which includes unstable bases, cracked items, unsuitably glazed functional ware, untidily attached additions such as felt bases, etc., will be removed from the entries by the display team.
- 4. Exhibits are for sale:** All work that is exhibited must be for sale. Exhibitors may not mark work as 'not for sale', nor price work high with the intention of avoiding sale. Exhibitors may not remove exhibits before the end of the show without prior agreement with the Exhibitions Coordinator.
- 5. Large pieces and 'sets':** Due to space limitations we may not accept more than one 'set' of up to 6 small items (e.g., bowls, mugs) and more than 3 pieces over 40 cms in any direction.
- 6. Selection:** The team which signs in your work on the day will not have the time to judge each piece thoroughly. The display team will be able to judge each piece after assessing the basic criteria set out above, to assess if work is unsuitable for exhibition. Given the high standard at previous exhibitions, it is expected that the majority of work will be accepted. If any piece is not accepted, you will be contacted and the piece will be stored for collection.
- 7. Insurance:** The SCG will not be liable for any breakages, thefts, etc., of your work at any time. You would need to arrange your own insurance if you wish to cover these risks. The SCG does have Public Liability insurance to cover risks associated with the public attending events.
- 8. Display:** If you have special requirements for displaying your work or can supply special stands, etc for enhancing its display, please let me know by email. I will pass the information to the display team who will consider how best they can incorporate it within the exhibition.