



# BK2021 – Guidelines for Exhibitors

## Southern Ceramic Group

This guide is for the assistance of members who have registered for BK 2020. Many exhibitors will be 'old hands' at this game but at least it may serve as an aide-memoire. If you can assist less experienced Members by adding to the tips here, please let us know of anything else you think could be included or amended here for the future.

- 1. Start now:** We would like the work you exhibit to be fresh to the show. In other words, it's not about dusting off the stuff that didn't sell last time or that customers may have seen at other nearby venues. Let's try and build up a reputation for new and vibrant work. By starting now, you have a chance to plan, to experiment, to try something new, and to develop a theme into a group of cohesive exhibits.
- 2. 'Cohesive' Grouping and One-off pieces:** In the main we are expecting that exhibitors will submit a body of work which will not look out of place when exhibited alongside each other. 'Cohesion' may come in different ways: from related forms, surface decoration, or other features. If you are submitting 10 pieces, then you may wish to have two cohesive groups for display if you make different types of work. We recognise (and indeed hope) that some submitted work will be of exceptional quality and stand out in its own right, to be exhibited as a single piece outside of a cohesive group. We also hope that each exhibitor will submit a mix of sizes and prices in their selection.
- 3. Quality of work:** All unsuitable work which includes unstable bases, cracked items, sharp edges, unsuitably glazed functional ware, untidily attached additions such as felt bases, etc., will be removed from the entries by the display team. Do remember that the work should be primarily ceramic in substance as well as finish. If you are interested in exhibiting something with an unconventional finish you might want to send us a photograph and description in advance to discuss its possible inclusion in the exhibition.
- 4. Exhibits are for sale:** All work that is exhibited must be for sale. Exhibitors may not mark work as 'not for sale', nor price work high with the intention of avoiding sale. Exhibitors may not remove exhibits before the end of the show without prior agreement with the Exhibitions Coordinator.
- 5. Pricing:** Although this is often a difficult one to legislate about, in the interests of fairness as well as of maintaining standards, the exhibition team is keen to encourage all exhibitors not to price items too low. We also suggest a minimum price of £20 for any item or set.
- 6. Large pieces, 'sets' and wall hanging items:** Due to space limitations we may not accept more than two 'sets' of up to 6 small items (e.g., bowls, mugs), more than 3 pieces over 40 cms in any direction and more than 5 wall hanging items. In relation to large pieces, given our limits on space (both display space and storage space), we may need to judge on a case by case basis the number of exhibits we can accept from any single exhibitor.
- 7. Selection:** The team which signs in your work on the day will not have the time to judge each piece thoroughly. The display team will be able to judge each piece after assessing the basic criteria set out above, to assess if work is unsuitable for exhibition. Given the high standard at previous exhibitions, it is expected that the majority of work will be accepted. If any piece is not accepted, you will be contacted and the piece will be stored for collection.
- 8. Insurance:** The SCG will not be liable for any breakages, thefts, etc., of your work at any time. You would need to arrange your own insurance if you wish to cover these risks. The SCG does have Public Liability insurance to cover risks associated with the public attending events.



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9. **Display:** If you have special requirements for displaying your work or can supply special stands, etc for enhancing its display, please let me know by email. I will pass the information to the display team who will consider how best they can incorporate it within the exhibition.

Vasu Reddy, Lynn Nicholls, Claire Stevens, Exhibitions Coordination Team, April 2021  
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